

Strategic Planning

Strategic Planning • Meeting Facilitation • Training • Coaching

Develop your strategic plan through collaboration



Benefits

- **Create an inspiring and empowering culture** in which your people are focused on what matters most to the success of your organization
- **Gain enthusiastic support** for your Strategic Plan
- **Strengthen accountability** by creating alignment and buy-in throughout your organization
- **Improve communication and teamwork** through greater understanding and appreciation of each team member's value to your organization

Outcomes

Your leadership team will be guided through a custom-designed process to

- **Clarify** your unique organizational culture and strategic direction
- **Organize** to achieve your vision, mission and goals
- **Act** with everyone on the same page and moving in the same direction
- **See Results** that exceed your desires and expectations

Objectives

- Tailor the agenda to meet your organization's unique circumstances and trajectory
- Develop or refine your organization's
 - Core Values
 - Core Purpose
 - Mission
 - Vision
 - SPOC analysis (Identify Strengths, Possible Improvements, Opportunities and Challenges)
 - Goals, Objectives and Strategies
 - Action Plans
- Maximize the strategic planning return on investment of time and money

Facilitation Process

Our neutral facilitator(s):

- Engage every participant in the process to share his or her unique perspectives
- Present information in a manner that matches the diverse learning preferences of participants
- Ask vital questions that serve the best interest of your organization
- Bring forth and capture participants' best ideas in a remarkably short period of time
- Include relevant, interactive, and fun exercises that accomplish the retreat/meeting objectives
- Create a safe, trusting and confidential environment in which to share ideas and grow



Contact Ray to speak at your next event
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